

Yashica Bhardwaj

Industrial Product Designer · home décor and functional art · ceramic, glass, metal, wood, papier-mâché, textiles

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SUMMARY

Industrial product designer trained in ceramic and glass at NID Ahmedabad, working across hard and soft materials for home décor, interiors, sculptural and functional art. I let the material lead: its character sets the direction, and I keep experimenting with allied materials to deliver new ranges across décor, interiors, accessories and apparel. At home on the factory floor, in remote craft clusters and in the quiet of a studio. I want to work at the cross-section of everything I have learnt across these materials.



EXPERIENCE

Designer — Vahe Ensemble, New Delhi

September 2025 – Present

- Led a team of five artisans delivering sculptural and functional art for home décor and interiors, from concept to finished piece.
- Carry design and development end to end: market research, concept, material exploration, prototyping, sampling, iteration and production.
- Work in papier-mâché, textiles, metal, wood and other hard materials; pieces shown at India Design 2026 (New Delhi, February 2026) and Bougainvillea Art Gallery (Ahmedabad, March 2026).
- Hosted and co-designed an art residency with a visiting artist from the Philippines for an interior décor brand.
- Managed the studio and workshop: client presentations with interior designers and architects, sourcing, vendor coordination, production and packaging.

Assistant Designer — Rata Studio, Gurugram

2023 – 2024 · 1 year

- Designed and developed bead accessories for the studio: wearable accessories, collectibles and lamps for home décor.
- Sourcing, market research, concept development, artisan training, packaging, branding collaterals, cost optimisation, product cataloguing and documentation.

Textile and apparel design internships

2018 – 2020

- Silk Culture, Jorhat (handloom and silk, 4 months, 2020) · Mehera Shaw, Jaipur (hand-block printing, 2019) · Triburg Consultancy, Gurugram (apparel buying house, 2019) · Péro (illustration and press-kit design, 5 months, 2018–19).
- Print and surface development, woven handloom textiles, embroidery, buying-house sampling and sourcing, illustration, a designer apparel collection, social media creatives.



FIELD RESEARCH

Gramodaya Sangh, Bhadrawati (systems design project) · Jau Kandhei craft documentation, Odisha · Firozabad and Purdilnagar glass cluster · Sarkhej pottery cluster, Gujarat.



EDUCATION

- **M.Des, Ceramic and Glass Design** — National Institute of Design, Ahmedabad · 2021 – 2023
- **International exchange, Product Design** — Hochschule Hannover, Germany · 2022 – 2023
- **B.Voc, Fashion Design and Retail** — Apparel Training and Design Centre · 2017 – 2020
- **BA (Hons), English Literature** — Deen Dayal Upadhyaya College, University of Delhi · 2016 – 2019



SKILLS

Product development

Concept, prototyping, sampling, production coordination, design for manufacture, costing, merchandising, documentation, buying and sourcing.

Materials and making

Ceramic, glass, textiles, papier-mâché, metal, wood, bamboo; industrial tools and techniques; hand-block print, embroidery, surface development, decal print design, garment construction, accessory design.

Research

Design research, craft research, participatory and user-centred study, systems thinking, trend analysis and forecasting.

Tools

Adobe Illustrator, Photoshop, InDesign, After Effects, CorelDRAW, MS Office; AutoCAD; Rhino (learning).

Drawing

Technical sketches, illustration, hand-drawn graphics, hand-painted illustrations and prints, wedding invite designs.



INTERESTS

Soft furnishings · home décor · journalling · embroidery · crochet · biking · remote travel · indigenous craft practices · animation.